

Frank Fierro

1667 81st Street Brooklyn NY 11214 t.917.287.0270. ffierroj@aol.com

Creatively ambitious, experienced Graphic Production Artist seeking an opportunity to create compelling and effective multimedia and print design work.

QUALIFICATIONS

Retouching expertise in both print and web, Detail-oriented professional with over 12 years experience. Strong background in Photo Retouching and consumer advertising.

PROFESSIONAL EXPERIENCE

Sandbox Studios: On going Freelancer

Digital Retouching / Production: Responsibilities include retouching, color correction, Provided High Quality Fashion and Beauty Retouching and High volume Apparel Retouching for E-com

WWE CORP

Digital Retouching / Production: On going Freelancer

Responsibilities include retouching, color correction, production and proofing to various output devices. Creating composites as needed for billboards, posters

Graphic Systems Group Manhattan September 2010 - 2012

Digital Retouching / Production: Responsibilities include retouching, color correction, production and proofing to various output devices. Review and prepare customer supplied electronic files for various outputs, Understanding of industry standards including SWOP, GRACoL, SNAP/Newsprint & PDF/X-1a, verify page layout specs for Publications Identify missing or problematic components and communicate them to the Production Team/ Client.

Blaise Hayward Studio On going Freelance 14 years

Digital Retouching Responsible for all phases of production including hi-res drum scanning & color correction to multiple output devices. Calibration and digital manipulation/composition of images for various end products such as portfolios, exhibitions, and fine art books.

Hill Holliday Manhattan Dec 2005 – June 2008

Mac Artist/Production: Responsible for all phases of production including color correction to multiple output devices. Responsible for mass layout building for recruitment classified ads. Maintaining design integrity of outgoing ads and preparing them for publication using Adobe Acrobat and Distiller. Monitoring the flow of outgoing Ad sends.

Color By Pergament Manhattan April 2004 – Dec 2005

Digital Retouching/Production: Responsible for all phases of production including color correction to multiple output devices. Digital manipulation: composition of images for various end products such as

Match Prints, Durst/ Lamda, Kodak Approvals. Consult with Production Manager for final artwork assessment.

Timothy White Studio's Manhattan Jan 2000 – April 2004

Digital Imaging/Retouching/Drum scanning: Responsible for all phases of production including hi-res drum scanning & color correction to multiple output devices. Calibration and digital manipulation composition of images for various end products such as portfolios, exhibitions, and fine art books.

Extreme Digital Manhattan march 1997 – Nov 1999

Digital Retouching/Production: Scan chromes and flat artwork on drum scanner in high resolution for print production. Retouch and color correct hi-res files based on ad's instructions. Proof all work in house Match Prints Durst/Lamda etc. Consult with Production Manager for final artwork assessment. Maintain naming conventions as per agency guidelines.

Graphic Systems Group Manhattan April 95 - Jan 1997

Digital Retouching/Production: Responsibilities include retouching, color correction, production and proofing to all output devices such as Scitex Dolev 4 color seps, Durst/Lamda, LVT and various large format printers. Clients include Elizabeth Arden, Federated Dept. Store Y&R.

Wow Digital Color Manhattan September 93 - April 95

Digital Retouching/Design/Production: Responsibilities include retouching, color correction, and production of client supplied specs to Kodak Approval and Fujix output. Digital image management for fine art Iris printing. Extensive collaboration with art directors, photographers and artists. Clients include Evian, Estee Lauder, General Motors, J.Crew, Walter looss, Eric Meola and TheNew York Times.

King Displays Manhattan June 92 - September 95

Digital Printing Manager: Responsibilities included retouching, color correction, and production to large format and billboard displays. Extensive collaboration with Art directors, Photographers, Artists and many Broadway theaters.

SOFTWARE platforms include both Macintosh and PC workstations - Most recent versions of all software

Adobe Photoshop, Adobe InDesign, Adobe Illustrator, Quark Express, Adobe Acrobat, WordPress, FTP, Font management, Aperture, Capture One, Adobe Bridge, Adobe Lightroom, Microsoft Office 2011, File Maker Pro, Retrospect

- Comprehensive knowledge of Adobe Acrobat software for PDF workflow usage.
- Ability to identify and note deviations from established specifications.
- Ability to complete work accurately in time-sensitive environment.
- Ability to perform repetitive actions while retaining focus and reliability.
- Ability to communicate effectively with team members, management and clients.
- Good organizational, prioritization and time management skills.

- 12 years production experience/education in color correction/image manipulation within a pre media environment.
- Proficient computer skills including ability to utilize Microsoft Office applications, project management databases and email applications.
- Retouching of digital images to customer specifications.
- Color theory, color correction, RGB/CMYK color space and conversions.
- Photo managing, shadows, vignettes and silhouetting, layering.
- Clipping paths, file assembly, and trapping- troubleshooting files.
- Prepress terminology, pre media processes and systems.
- Maintain confidentiality of all client materials.

Education

School of Visual Arts

continuing education courses, Photography / Graphic Arts
1990 – 1992

Kingsborough Community College

BS, Photography
1988 – 1990

Team oriented Able to take direction and criticism self-motivated to explore new technologies and programs College Grad with design/photography education, 12+ years experience with Service bureau/Prepress houses.

References available
upon request